

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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33295	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304356		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days prior notice
NAME	STRATEGIC MEDIA SERVICES		ERIK PAULSEN FOR CONGRESS		
AND	3299 K St NW Ste 200		PO BOX 44369		
ADDRESS	Washington	DC 20007-4415	Eden Prairie	MN 55344-1369	
CONTACT	USA		USA		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/23/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00011.1	3	10:00P	10:35P	30S	10/18/12-10/21/12	LATE NEWS M-F/SU	3	2800.00	8400.00
2	01000.0	1	10:00P	10:35P	30S	10/23/12-10/23/12	LATE NEWS M-F/SU	1	2800.00	2800.00
3	00101..	2	07:00A	09:00A	30S	10/17/12-10/19/12	CBS THIS MORNING	2	450.00	900.00
4	11000..	2	07:00A	09:00A	30S	10/22/12-10/23/12	CBS THIS MORNING	2	450.00	900.00
5	00101..	2	11:58A	12:30P	30S	10/17/12-10/19/12	NOON NEWS	2	700.00	1400.00
6	01000..	1	11:58A	12:30P	30S	10/23/12-10/23/12	NOON NEWS	1	700.00	700.00
7	00100..	1	03:57P	05:00P	30S	10/17/12-10/17/12	ELLEN DEGENERES	1	775.00	775.00
8	10000..	1	03:57P	05:00P	30S	10/22/12-10/22/12	ELLEN DEGENERES	1	775.00	775.00
9	00110..	2	04:59P	05:30P	30S	10/17/12-10/18/12	M-F 5PM NEWS	2	1700.00	3400.00
10	10000..	1	04:59P	05:30P	30S	10/22/12-10/22/12	M-F 5PM NEWS	1	1700.00	1700.00
11	00111..	3	05:59P	06:30P	30S	10/17/12-10/19/12	M-F 6PM NEWS	3	2200.00	6600.00
12	01000..	1	05:59P	06:30P	30S	10/23/12-10/23/12	M-F 6PM NEWS	1	2200.00	2200.00
13	00001..	1	06:27P	07:00P	30S	10/19/12-10/19/12	WHEEL OF FORTUNE	1	3100.00	3100.00
14	10000..	1	06:27P	07:00P	30S	10/22/12-10/22/12	WHEEL OF FORTUNE	1	3100.00	3100.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-53796-1

DATE PRINTED

10/01/12

AND

PAGE 2

33295 AGENCY (OR SERVICE) ACTING AS AGENT FOR 304356 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME STRATEGIC MEDIA SERVICES

ERIK PAULSEN FOR CONGRESS

AND 3299 K St NW Ste 200

PO BOX 44369

ADDRESS Washington DC 20007-4415  
USAEden Prairie MN 55344-1369  
USA

CONTACT

PRODUCT PAULSEN FOR CONGRESS 2012

LOCAL SALESPERSON Nicole Roy Pol

AGENCY EST. NO.

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/23/12 NO. WEEKS: 1

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

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			FROM	TO						
15	Th	1	08:00P	09:00P	30S	10/18/12-10/18/12	PERSON OF INTEREST	1	6300.00	6300.00
16	Sa	1	11:00A	06:00P	30S	10/20/12-10/20/12	NCAA COLLEGE FOOTBALL	1	900.00	900.00
17	Sa	1	06:00P	06:30P	30S	10/20/12-10/20/12	SATURDAY 6P NEWS	1	1400.00	1400.00
18	Su	1	07:58A	09:30A	30S	10/21/12-10/21/12	CBS SUNDAY MORNING	1	1700.00	1700.00
19	Su	1	09:30A	10:00A	30S	10/21/12-10/21/12	FACE THE NATION	1	1800.00	1800.00
20	Su	1	05:58P	07:00P	30S	10/21/12-10/21/12	SIXTY MINUTES SUNDAY	1	5850.00	5850.00
Total Contract:								28		54700.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						54700.00	.00	.00	54700.00	
GRAND TOTAL									54700.00	

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